GCDS FALL CE SERIES October 24th & November 8th



Your corporate sponsorship will allow you all year long access to our members at monthly social events and volunteer opportunities.

OTHER OPPORTUNITIES:

GCDS Website Sponsorship
GCDS Quarterly Bulletin

See Enclosures

Any questions please Call: GCDS 440-717-1891

Email: Margaret@gcds.org
Or
Christy@gcds.org



One Independence Place 4807 Rockside Rd Ste 270 Independence, OH 44131

Phone: 440-717-1891 Fax: 440-717-1894 E-mail: Margaret@gcds.org Or Christy@gcds.org



GCDS Corporate Sponsors

The Greater Cleveland
Dental Society is excited to
present the 2024
sponsorship format that will
allow you greater exposure
to all GCDS events and to
our
775+ members.

Corporate Sponsors

"GAIN YEARLONG
ACCESS"
&
"RECOGNITION"

to a variety of member events

Please review the enclosed sponsorship levels for full details.

2024 GCDS Events

NEW DENTIST STUDY CLUB

February 15th, April 18th, and September 26th

Young dentists licensed in 2014 or later constitute the New Dentist category of membership. These evening seminars are designed to provide tools and resources to help during the early stages of their career. The seminars provide the additional benefit of providing the opportunity to network with peers in a casual, social environment.



2024 INAUGURAL PARTY May 10th

Officers and Members of the Greater Cleveland Dental Society Board of Trustees are inaugurated at this annual event. It is a celebration with several awards presented to volunteer members



who represent dentistry locally, at the state level, and nationally. The 2024 party will be celebrating incoming President, Dr. Winnie Wong..

SPRING DINNER MEETING MARCH 6TH LOCKKEEPERS

NEW MEMBER EVENT- JUNE 12TH

31st ANNUAL GOLF OUTING

July 31, 2024

Members of GCDS cordially invite you to participate in the 31st Annual GCDS Golf Outing.



ANNUAL FAMILY ZOO EVENT September 8th

The fifth annual family Zoo event is for Dentists, dental staff and their families. Enjoy a buffet dinner at Stillwater Place and take a walk around the zoo to visit the animals and enjoy the Asian Lantern Festival.





WOMEN IN DENTISTRY DINNER "A Professional Girl's Night Out"

TBD

Over 100 professional women come together to celebrate dentistry and each other. While being a fun evening, the message is always about lifestyle balance and becoming a better "you".

FUTURE DENTISTS EVENT



TBD

Third and fourth year dental students are invited to attend an informal get together to promote friendship and mentorship. This event focuses on dental students that are looking to remain in the Ohio area after graduation.

GIVE KIDS A SMILE! DAY

November 1st

Give Kids A Smile! Day is now in its 22nd year. Each year volunteer dentists, staff, and dental students from The Greater Cleveland Dental Society and CWRU School of Dental Medicine provide free dental care for children from Preschool age to 5th grade.

DIAMOND SPONSOR-\$10,000.00

- Annual Inaugural Party- 4 Dinner Tickets
- Vendor Display Table at all Social Events
- Ability to Address Attendees at all Social Events
- Women In Dentistry Event- 2 Dinner Tickets
- GCDS Annual Golf Outing- 2 Hole Sponsorships
- Address GCDS Present/Future and Past Presidents at Annual Past President's Dinner
- Primary Company Logo Display on all Give Kids A Smile! Day Promotional Items
- Priority Company Logo on Safe Smiles Promotional Items
- VIP Recognition at all Social Events (see brochure for list of all events)
- Priority Company Listing on all Social Event Advertising Materials
- Company Listing on GCDS Website for 1 Year
- "VIP Sponsor" Lapel Pin

PLATINUM SPONSOR- \$7,500.00

- Annual Inaugural Party- 2 Dinner Tickets
- Vendor Display Table at 4 Social Events of Choice
- Ability to Address Attendees at 3 Events of Your Choice
- Women In Dentistry Event- 2 Dinner Tickets
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on all Give Kids A Smile! Day Promotional Items
- Logo on Safe Smiles Promotional Items
- Recognition at all Social Events (see brochure for list of all events)
- Company Listing on all Social Event Advertising Materials
- Company Listing on GCDS Website for 1 Year
- "VIP Sponsor" Lapel Pin

GOLD SPONSOR- \$5,000.00

- Annual Inaugural Party- 2 Dinner Tickets
- Vendor Display Table at 3 Social Events of Choice
- Ability to Address Attendees at 2 Social Event of Choice
- Women In Dentistry Event- 1 Dinner Ticket
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on all Give Kids A Smile! Day Promotional Items
- Logo on Safe Smiles Promotional Items
- Company Listing on all Social Event Advertising Materials (see brochure for list of all events)
- Company Listing on GCDS Website for 6-Months

SILVER SPONSOR- \$2,500.00

- Annual Inaugural Party- 1 Dinner Ticket
- Vendor Display Table at 2 Social Event of Choice
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on all Give Kids A Smile! Day Promotional Items
- Logo on Safe Smiles Promotional Items
- Company Listing on all Social Events Advertising Materials (see brochure for list of all events)
- Company Listing on GCDS Website for 6 Months

FRIENDS OF GCDS SPONSOR- \$1,500.00 & Under

• Company Listing in Social Event Programs (see brochure for list of all events)

The Greater Cleveland Dental Society



2024 Sponsorship Agreement

AIII	NUAL SPONSORS	JIIII LLVLLU
DIAMOND:	\$10,000.00	
PLATINUM:	\$7,500.00	
GOLD:	\$5,000.00	
SILVER:	\$2,500.00	
FRIENDS OF GCDS:	\$1,500.00 & under	
PLEASE SEE INCLU	DED SPONSORSHIP LE	EVEL PAGE FOR MORE INFORMATION
	SPONSORSHIP AGI	REEMENT
		307 Rockside Rd Ste 270 Independence OH 44131. 40) 717-1894
Pho GCDS is hereby authorized to list m forwarded to you in advance with thi noted above.	one: (440) 717-1891 Fax: (4 e/ my company as a GCDS sp is agreement, I recognize that	oonsor at the level indicated. If not already I will be invoiced according to the specifications
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THE GREATER CLEVELAND DENTAL SOCIETY

Bulletin Advertising Rate Card and Space Contract



OFFICIAL PUBLICATION OF:

The Greater Cleveland Dental Society

Editorial Offices, One Independence Place, 4807 Rockside Road Suite 270, Independence, OH 44131. Printed by Academy Graphic Communication, 1000 Brookpark Road, Cleveland, Ohio 44109. The Bulletin of The Greater Cleveland Dental Society reaches 100% of the dentists who are members of organized dentistry in Cuyahoga County and 50% of the dentists who are members of organized dentistry in Northeast Ohio.

FREQUENCY OF ISSUE:

Published 4 times per year; Winter, Spring, Summer and Fall

CLOSING DATES:

12th day of month prior to publication.

CIRCULATION: 1,200

The Greater Cleveland Dental Society members, Allied Institutions and Subscriptions.

EDITORIAL CONTENT:

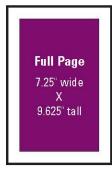
Original articles, news of Society activities and policies, socio-economic news, news of individual members, editorials and letters of interest.

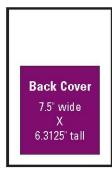
ADVERTISING POLICY:

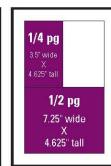
The Space Contract may be cancelled by either party on 30 days' notice. The publisher reserves the right to reject any copy before printing. Ethical drug ads must comply with requirements of Federal law and regulation.

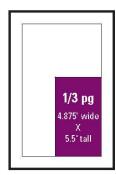
Make check payable to:

Greater Cleveland Dental Society One Independence Place 4807 Rockside Road Suite 270 Independence, OH 44131









ARTWORK REQUIREMENTS: All artwork must be submitted in color and conform to the size requirements shown above. All files should be at least 300 dpi and converted to CMYK (cvan, magenta, yellow, black) with all fonts embedded. Spot colors are not supported. PDF files are preferred, but we can accept files in a variety of software packages. Call for details.

ADVERTISING SPACE RATES: Earned rate is based on total number of insertions in a 12-month period.

AD SIZE	THE BULLETIN (1 TIME)	THE BULLETIN 1 YEAR (4 TIMES)	SIZE REQUIREMENTS
Back Cover	\$1,129	\$3,950	7.5 x 6.3125
Inside Back	\$900	\$3,250	7.25 x 9.625
Inside Front	\$900	\$3,250	7.25 x 9.625
Full Page	\$867	\$3,150	7.25 x 9.625
1/2 Page	\$660	\$2,400	7.25 x 4.625
1/3 Page	\$599	\$2,250	4.875 x 5.5
1/4 Page	\$525	\$2,075	3.5 x 4.625

The Mart (Classified) \$1.50 per word, \$30 minimum.

For more exposure, add your Classified advertisement to the GCDS web page for only \$15.

ALL AD INSERTION PRICES INCLUDE THE COST OF FULL COLOR.

If ad is black and white there is a rate deduction of 20%

ADVERTISING SPACE CONTRACT

The Bulletin - Advertising Director, The Greater Cleveland Dental Society, One Independence Place, 4807 Rockside Road Suite 270, Independence, OH 44131 440.717.1891 • Fax 440.717.1894 • You are hereby authorized to insert advertising in The Bulletin according to the specifications indicated below:

Space Size	Name of Advertiser
To begin in issue.	Address
Frequency: 🗖 1 time 📮 4 times (1 year) <i>The Bulletin</i>	
	Phone
Other – Please Specify:	Ordered by
	Signature
	Date
Rate Per Insertion \$	Accepted by
	For The Bulletin



The Greater Cleveland Dental Society

Website Advertising

www.gcds.org

GCDS is proud to continue to promote our SPONSORS on our highly visited web page.

The rotating banner specifically highlights our Corporate SPONSORS.

A quick click on your corporate logo and members are immediately directed to your web page.

Please consider participating in this highly visible opportunity at GCDS.

Options include 6 or 12 months of space rental, with the one year cost offering a slight savings.

2024 WEBSITE SPONSORSHIP

Rotating Corporate Banner: (Size: 400 x 216 pixels)

6 months-\$400 12 months-\$650

GCDS WEBSITE ADVERTISING AGREEMENT

COMPANY _____
CONTACT ____
PHONE ____
EMAIL ___
BANNER GRAPHIC:

__6 mo.

12 mo.

Place your official Corporate logo on the GCDS **Website Home Page in the Sponsors Rotating** Banner. You may request a hyperlink to your website describing the value added benefits of how GCDS members will benefit as your clients. Greater Cleveland DENTAL SOCIETY Women In Dentistry Find-A-Cleveland Dentist Help Patients Find You. INAUGURAL PARTY 2017 ADA Center for Professional Success Welcome to The Greater Cleveland Dental Society Get the short answers to the Ohio Dental Association and American Dental Association for the betterment of local men kes members of GCDS also members of the ODA and the ADA. The Tripartite is a major reason for organized dentistry's success. There are developments that occur nationally, at the state level, and at local levels. Therefore, in ignificant resource and advocate for its members. Dentists are trained to be proficient in the ractice of dentistry, but we help fill in the gaps. . We provide multiple opportunities for members to be informed, creating dedic who dosire to participate and have a positive impact on the Society.

We maintain a government structure that will be both stable and dynamic to best and future visions of The Greater Cleveland Dental Society and its members. · Our POWER is in OUR numbers Are you new in Cleveland? We can help find a qualified dentist near you - CLICK HERE The Greater Cleveland Dental Society One Independence Place 4807 Rockside Rd Ste 270 Independence, OH 44131 GCDS@gcds.org