The Greater Cleveland Dental Society is excited to present the 2020 sponsorship format that will allow you greater exposure to all GCDS events and to our 800+ members.

**Corporate Sponsors**

“**GAIN YEARLONG ACCESS**” & “**RECOGNITION**” to a variety of member events

Please review the enclosed sponsorship levels for full details.

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**OTHER OPPORTUNITIES:**

- GCDS Website Sponsorship
- GCDS Quarterly Bulletin
- See Enclosures

Any questions please call:
GCDS  440-717-1891

Email: Margaret@gcds.org
Or
Peg@gcds.org

One Independence Place
4807 Rockside Rd
Independence, OH 4412

Phone: 440-717-1891
Fax: 440-717-1894
E-mail: Margaret@gcds.org
Or
Peg@gcds.org
**2020 GCDS Events**

**PAST PRESIDENTS DINNER**

*January 8*

The Past Presidents and future GCDS leadership meet in January at Delmonico’s Restaurant for their annual dinner meeting. Brief reports are given on each of the GCDS subsidiaries and committees, as well as a report from the ADA/ODA.

**NEW DENTIST STUDY CLUB**

*February 27th*

*April 23rd*

*September 10th*

Young dentists licensed in 2010 or later constitute the New Dentist category of membership. These evening seminars are designed to provide tools and resources to help during the early stages of their career. These seminars provide the additional benefit of providing the opportunity to network with peers in a casual, social environment.

**WOMEN IN DENTISTRY DINNER**

*“A Professional Girl’s Night Out”*

*March 4*

Over 100 professional women come together to celebrate dentistry and each other. While being a fun evening, the message is always about lifestyle balance and becoming a better “you”.

**NATIONAL SIGNING DAY**

*April 8th*

On the first Friday of April, senior dental students at the CWRU School of Dental Medicine will celebrate their membership conversion from the American Student Dental Association (ASDA) to the American Dental Association. (ADA)

**2020 INAUGURAL PARTY**

*“Officer Installation Night”*

*May 8th*

Officers and Members of the Greater Cleveland Dental Society Board of Trustees are inaugurated at this annual event. It is a celebration with several awards presented to volunteer members who represent dentistry locally, at the state level, and nationally. The 2020 party will be celebrating the incoming president, Dr. Kari Cunningham. Dr. Cunningham is a Pediatric Dentist practicing in Euclid.

**27th ANNUAL GOLF OUTING**

*June*

Members of GCDS and NEODS cordially invite you to participate in the 27th Annual GCDS Golf Outing.

**GCDS CONTINUING EDUCATION**

*January thru December*

The GCDS will be presenting multiple Continuing Education events during 2020.

**SAFE SMILES PROGRAM**

*August*

‘Safe Smiles’ is a unique program. The Greater Cleveland Dental Society (GCDS) developed in conjunction with Case Western Reserve University’s School of Dental Medicine (CWRU-SODM). Our goals are to create individual, custom-made mouth guards for high school football players in the Cleveland Metropolitan School District (CMSD) as well as to educate and inspire young people in underserved communities on the lifetime benefits of good oral health.

**FUTURE DENTISTS OF OHIO**

*October*

Third and fourth year dental students are invited to attend an informal get together to promote friendship and mentorship at Trattoria in Little Italy. This event focuses on dental students that are looking to remain in the Ohio area after graduation.

**GIVE KIDS A SMILE! DAY**

*November*

*Give Kids A Smile! Day* is now in its 20th year. Each year volunteer dentists, staff, and dental students from The Greater Cleveland Dental Society and CWRU School of Dental Medicine provide free dental care on the first Friday in November for children from Pre-school age to 5th grade.
DIAMOND SPONSOR- $10,000.00
- Annual Inaugural Party- 4 Dinner Tickets
- Lunch Sponsor at Give Kids A Smile! Day
- Lunch Sponsor at Safe Smiles
- Vendor Display Table at all Social Events
- Ability to Address Attendees at all Social Events
- Women In Dentistry Event- 2 Dinner Tickets
- GCDS Annual Golf Outing- 2 Hole Sponsorships
- Address GCDS Present/Future and Past Presidents at Annual Past President’s Dinner
- Primary Company Logo Display on Front of Give Kids A Smile! Day T-Shirts
- Priority Company Logo on Give Kids A Smile! Day & Safe Smiles Banner
- VIP Recognition at all Social Events (see brochure for list of all events)
- Priority Company Listing on all Social Event Advertising Materials
- Company Listing on GCDS Website for 1 Year
- Exclusive Social Media Advertising
- “VIP Sponsor” Lapel Pin

PLATINUM SPONSOR- $7,500.00
- Annual Inaugural Party- 2 Dinner Tickets
- Breakfast Sponsor at Give Kids A Smile! Day
- Vendor Display Table at 3 Social Events of Choice
- Ability to Address Attendees at 2 Events of Your Choice
- Women In Dentistry Event- 2 Dinner Tickets
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on Give Kids A Smile! Day T-Shirts
- Logo Display on Give Kids A Smile! Day & Safe Smiles Banner
- Recognition at all Social Events (see brochure for list of all events)
- Company Listing on all Social Event Advertising Materials
- Company Listing on GCDS Website for 1 Year
- “VIP Sponsor” Lapel Pin

GOLD SPONSOR- $5,000.00
- Annual Inaugural Party- 2 Dinner Tickets
- Breakfast Sponsor at Safe Smiles
- Vendor Display Table at 2 Social Events of Choice
- Ability to Address Attendees at 1 Social Event of Choice
- Women In Dentistry Event- 1 Dinner Ticket
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on Give Kids A Smile! Day T-Shirts
- Logo Display on Give Kids A Smile! Day & Safe Smile Banner
- Company Listing on all Social Event Advertising Materials (see brochure for list of all events)
- Company Listing on GCDS Website for 6-Months

SILVER SPONSOR- $2,500.00
- Annual Inaugural Party- 1 Dinner Ticket
- Vendor Display Table at 1 Social Event of Choice
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on Give Kids A Smile! Day T-Shirts
- Logo Display on Give Kids A Smile! Day & Safe Smiles Banner
- Company Listing on all Social Events Advertising Materials (see brochure for list of all events)
- Company Listing on GCDS Website for 6 Months

FRIENDS OF GCDS SPONSOR- $1,500.00 & Under
- Company Listing in Social Event Programs (see brochure for list of all events)
OFFICIAL PUBLICATION OF:
The Greater Cleveland Dental Society
Editorial Offices, One Independence Place,
4807 Rockside Road Suite 270, Independence,
OH 44131. Printed by Academy Graphic
Communication, 1000 Brookpark Road, Cleveland,
Ohio 44109. The Bulletin of The Greater Cleveland
Dental Society reaches 100% of the dentists who
are members of organized dentistry in Cuyahoga
County and 50% of the dentists who are members
of organized dentistry in Northeast Ohio.

FREQUENCY OF ISSUE:
Published 4 times per year; Winter, Spring,
Summer and Fall

CLOSING DATES:
12th day of month prior to publication.

CIRCULATION: 1,200
The Greater Cleveland Dental Society members,
Allied Institutions and Subscriptions.

EDITORIAL CONTENT:
Original articles, news of Society activities and
policies, socio-economic news, news of individual
members, editorials and letters of interest.

ADVERTISING POLICY:
The Space Contract may be cancelled by either
party on 30 days' notice. The publisher reserves
the right to reject any copy before printing.
Ethical drug ads must comply with requirements
of Federal law and regulation.

Make check payable to:
Greater Cleveland Dental Society
One Independence Place
4807 Rockside Road Suite 270
Independence, OH 44131

ARTWORK REQUIREMENTS: All artwork must be submitted in color and conform to the size
requirements shown above. All files should be at least 300 dpi and converted to CMYK (cyan,
magenta, yellow, black) with all fonts embedded. Spot colors are not supported. PDF files are
preferred, but we can accept files in a variety of software packages. Call for details.

ADVERTISING SPACE RATES: Earned rate is based on total number of insertions in a
12-month period.

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The Mart (Classified) $1.50 per word, $30 minimum.
For more exposure, add your Classified advertisement to the GCDS web page for only $15.

ALL AD INSERTION PRICES INCLUDE THE COST OF FULL COLOR.
If ad is black and white there is a rate deduction of 20%

ADVERTISING SPACE CONTRACT

The Bulletin – Advertising Director, The Greater Cleveland Dental Society, One Independence Place, 4807 Rockside Road Suite 270, Independence, OH 44131
440.717.1891 • Fax 440.717.1894 • You are hereby authorized to insert advertising in The Bulletin according to the specifications indicated below:

Space Size
To begin in ___________________________ issue.
Frequency: ☐ 1 time ☐ 4 times (1 year) The Bulletin
Other – Please Specify: ____________________________

Name of Advertiser ____________________________
Address ____________________________
Phone ____________________________
Ordered by ____________________________
Signature ____________________________
Date ____________________________
Accepted by ____________________________

For The Bulletin
GCDS is proud to continue to promote our SPONSORS on our highly visited web page.

The rotating banner specifically highlights our Corporate SPONSORS.

A quick click on your corporate logo and members are immediately directed to your web page.

Please consider participating in this highly visible opportunity at GCDS.

Options include 6 or 12 months of space rental, with the one year cost offering a slight savings.

**2020 WEBSITE SPONSORSHIP**

Rotating Corporate Banner:
(Size: 400 x 216 pixels)

- 6 months - $400
- 12 months - $750

**GCDS WEBSITE ADVERTISING AGREEMENT**

COMPANY __________________________

CONTACT ___________________________

PHONE _____________________________

EMAIL _____________________________

BANNER GRAPHIC:

- __6 mo
- __12 mo

Place your official Corporate logo on the GCDS Website Home Page in the Sponsors Rotating Banner.

You may request a hyperlink to your website describing the value added benefits of how GCDS members will benefit as your clients.
ANNUAL SPONSORSHIP LEVELS

- **DIAMOND:** $10,000.00
- **PLATINUM:** $7,500.00
- **GOLD:** $5,000.00
- **SILVER:** $2,500.00
- **FRIENDS OF GCDS:** $1,500.00 & under

PLEASE SEE INCLUDED SPONSORSHIP LEVEL PAGE FOR MORE INFORMATION

**SPONSORSHIP AGREEMENT**

Address all correspondences to: **GCDS Marketing Department, 4807 Rockside Rd Ste 270 Independence OH 44131.**

Phone: (440) 717-1891    Fax: (440) 717-1894

GCDS is hereby authorized to list me/my company as a GCDS sponsor at the level indicated. If not already forwarded to you in advance with this agreement, I recognize that I will be invoiced according to the specifications noted above.

**Company Name:** ______________________________________________________

**Contact Name:** ______________________________________________________

**Address:** ___________________________________________________________

**Phone:** _____________________________________________________________

**Authorizing Signature:** ___________________________ **Date:** _______________  

**Email:** _______________________________________________________________