

**NORTH COAST SPRING MEETING 2020**

**Wednesday, May 6, 2020**

*The Interdisciplinary*

# *Nature of Sleep*



*With afternoon breakout classes  
on Social Media, Opioid Crisis,  
Coding, and Advanced Sleep*

# 2020 Exhibitor Prospectus



## **NORTH COAST SPRING MEETING WEDNESDAY, MAY 6, 2020**

Dear Prospective Exhibitor:

This is an invitation to exhibit at the 2020 annual North Coast Spring Meeting on **Wednesday, May 6, 2020**.

North Coast 2020 will be held at **Corporate College East**, 4400 Richmond Road in Warrensville Heights.

This one-day event will include excellent speakers, enhanced breaks and lunch times, a new exhibitor layout and prize drawings held throughout the day to ensure that attendees and exhibitors experience a productive and enjoyable event.

*Exhibitors will be located on the second floor in room 206.*

**Exhibitors will be provided with a 5' skirted table and two chairs. Electricity will be available for an additional fee of \$25.00. Please indicate on the application and include the additional fee with your payment if your company will need access to an electrical outlet.**

**A complimentary continental breakfast and lunch are provided for exhibitors as well as free parking.**

The Marriott Cleveland East at 26300 Harvard Road in Warrensville Heights is the official hotel for the North Coast Spring Meeting at a rate of \$145.00. To guarantee room availability and that you receive this rate, rooms must be reserved by April 1, 2020. Rooms are subject to availability. Please ask for the Corporate College rate when making your reservations, (216) 378-9191.

The Greater Cleveland, Lorain County and Medina County Dental Societies comprise the North Coast Spring Meeting.

Whether you are joining us for the first time or will be returning in 2020, we wish to extend you a warm welcome and thank you in advance for your support.

An application and exhibitor layout is enclosed. If you have any questions, feel free to contact us at (440) 717-1891 or [info@northcoastspringmeeting.com](mailto:info@northcoastspringmeeting.com).

We look forward to a successful 2020 meeting.

Jay Resnick, DDS  
NCSM Board Chair

Najia Usman, DDS  
NCSM Planning Committee Chair

# General Information

## EXHIBITOR REGISTRATION

Complete the enclosed application and forward with payment. Exhibitor fee includes admission credentials for two representatives. Additional representative credentials may be purchased for \$25.00 each. All applications must be approved by the NCSM Committee.

Names of exhibitor representatives must be listed on the application form. A NCSM badge must be worn at all times during show hours and may not be assigned to another individual.

## CANCELLATION POLICY

All cancellations must be in writing. Cancellations received before March 1, 2020, will be assessed a \$50.00 administrative fee per exhibitor table. No refunds will be issued after March 1, 2020.

## SPACE ASSIGNMENT

Space will be assigned on a first come basis. Subletting or reassigning of any space is prohibited.

## PAYMENT

Full payment must accompany application. Checks should be made payable to North Coast Spring Meeting (NCSM). Credit card payment will also be accepted.

## TABLE SPACE RESTRICTIONS

Exhibitors will be required to arrange displays so as not to obstruct the general view or to conceal other exhibits. The use of sound equipment will be prohibited. Aisle space may not be used for exhibit purposes in any manner.

## INSURANCE-LIABILITY

Neither the North Coast Spring Meeting, Inc. nor Corporate College East, its parent corporation, subsidiaries and all affiliated companies, shall be held responsible for the safety of exhibits against theft, fire, accident, or any destructive cause, nor for accidents to exhibitors, or their employees.

## EXHIBIT HOURS

Wednesday, May 6, 2020      7:30am to 2:00pm

## INSTALLING & DISMANTLING EXHIBITS

Tables will be available for setting up exhibits at 6am Wednesday, May 6th. All exhibits must be completed by 7:30am. Move out will be Wednesday, May 6th from 2:00pm to 3:00pm. No exhibits may be removed before 2:00pm.

## MATERIAL HANDLING

Exhibitors will be permitted to hand carry or use a two wheeled dolly to bring materials into Corporate College East. Exhibit hall is located on the second floor. Elevators are available for your convenience.

## Important Exhibitor Information

### TWO WAYS TO PROMOTE YOUR BUSINESS IN 2020

1. Corporate Sponsorship – \$1,500.00:
  - Company listed in North Coast 2020 Attendee Program – mailed to almost 5,000 dentists (*registration must be received and paid in full by January 3, 2020 to be listed*)
  - Company listed in all North Coast 2020 advertising
  - Company listed on signage at North Coast 2020 event
  - Exhibit Table
  - Prominent listing in On-Site Brochure distributed to all North Coast attendees
2. Exhibitor – \$465.00
  - a. Exhibit Table
  - b. Company listed in On-Site Brochure distributed to all North Coast attendees (*registration must be received and paid in full by April 1, 2020 to be listed*)
  - c. 10% off on two tables or more

North Coast Spring Meeting, Inc.  
One Independence Place  
4807 Rockside Road, Suite 270  
Independence, OH 44131

PRSRT STD  
U.S. Postage  
Paid  
Cleveland, OH  
Permit No. 623

*JOIN US!*

*Wednesday, May 6, 2020*