2017 North Coast Spring Meeting
Wednesday, May 3, 2017

A Winning Combination
For the Entire Dental Team

Knowledge
Interdisciplinary Orofacial Pain Symposium

Skill Building
Energize Your Team with Ritz-Carlton Speaker
Cindy Novotny

Practice Tools
OSHA Regulation
2D & 3D Radiology Diagnostics

Exciting Programs for the Entire Team

Sponsored in Part by:

Crescendo Commercial Realty, LLC
First Merchants Bank
synTeC LLC
THE GREATER CLEVELAND DENTAL SOCIETY, LORAIN DENTAL SOCIETY, MEDINA DENTAL SOCIETY AND NORTHEAST OHIO DENTAL SOCIETY ARE PLEASED TO BRING YOU

THE NORTH COAST SPRING MEETING 2017
WEDNESDAY, MAY 3, 2017

Please join us at our new location for 2017:
Embassy Suites, 5800 Rockside Woods Blvd., Independence, OH

Begin your day with a FREE continental breakfast beginning at 7:30 am in the Exhibit Hall located in the Ballroom. While you are there make sure to visit the many exhibitors who are anxious to show you the latest technology, products, and services. Also be sure to drop your “Drawing Ticket” in the box for the prize drawing. There will once again be a separate drawing for dentist and staff; please make sure to put your ticket in the correct box. Names will be drawn throughout the day. Winners’ names will be posted in the Exhibit Hall.

Paid registrations will also receive a FREE buffet lunch. Lunch will be served in the main lobby.

Be sure to visit the Table Clinics, located in the Ballroom Lobby, to receive up to an additional 2 CEUs.

PLEASE NOTE: Continuing with our “Sustainability and Going Green” initiative we will make course materials available on our website at www.northcoastspringmeeting.com for your records prior to the NCSM event. We feel this will allow each individual the choice of printing materials or simply keeping them electronically for future reference. Course materials are optional and not required for courses.

WE WISH TO THANK YOU FOR YOUR CONTINUED SUPPORT AND HOPE YOU ENJOY YOUR DAY!

2017 NCSM Board of Trustees
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Carla Alderdice – GCDS Executive Director
Margaret Morrish – NCSM Coordinator
Phyllis Johnson – GCDS Staff
Peg Laston – GCDS Staff
Lee Ann Pusateri – GCDS Staff
TABLE CLINIC PRESENTATIONS • 9:30AM – 1:30PM

LOCATED ON THE MAIN FLOOR IN THE BALLROOM LOBBY

Table Clinics are 10-15 minute presentations about dental materials, procedures or techniques. Attendees will be issued a card to complete in order to obtain Continuing Education credits. The amount of Continuing Education credit will vary according to the number of table clinics observed. You will receive one (1) credit hour for every six table clinics observed. Up to two (2) credit hours can be obtained. Your CE certificate will be mailed within a week of the North Coast Spring Meeting. All credits are accepted by the OSDB and AGD.

WE ARE SEEKING TABLE CLINIC PRESENTERS

The North Coast Spring Meeting invites you to participate by presenting a Table Clinic. Are you using a helpful new technique? Have you done research that you want to share? Would you like to discuss a beneficial product? Share your knowledge and techniques with your colleagues or encourage your auxiliaries to participate. One table will be furnished to each group or participant. Judging will take place during presentation hours. If you would like an application to participate, call the NCSM at (440) 717-1891, prior to March 1, 2017.

A SPECIAL THANK YOU TO OUR EXHIBITORS

EXHIBITOR– Exhibit Hours 7:30am to 2:00pm

Our exhibitors are the cornerstone of the success and growth of the North Coast Spring Meeting. Please make plans to visit them during your lunch and break times. This is an excellent time to take advantage of special meeting discounts and to have an opportunity to see what new products, services, and technology are available to enhance your practice.

Allshred
Bank of America/
Merrill Lynch
Benham Insurance
Bio Horizons
Citizens Bank
Creative Edge Marketing
Crescendo Commercial Realty
Delta Dental
Dental Dynamic Staffing
Dentsply Sirona
DMA Tech Solutions
First Merchants Bank
Garfield Refining

Glaxo Smith Kline
Hayes Handpiece
Henry Schein
Kettenbach
King Barrett LLP
Komet USA
Live Wires Orthodontics
Orascoptic
Patterson Dental
PMA Group
Regal Financial
Roe Dental Laboratory
Syntec
And Many More!

A SPECIAL THANK YOU TO OUR CORPORATE SPONSORS
<table>
<thead>
<tr>
<th>COURSE</th>
<th>SPEAKER</th>
<th>TIME</th>
<th>CEUs</th>
</tr>
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<tbody>
<tr>
<td>Interdisciplinary Orofacial Pain Symposium</td>
<td></td>
<td>8:00am – 5:00pm</td>
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**Symposium Topics:**

- Anatomy of Pain Pathways
  - Speaker: Dale Baur, DDS
- Odontogenic Pain: Diagnosis & Treatment
  - Speaker: Anita Aminoshariae, DDS, MS
- TMJ & TMD: Novel Approach for Chronic Facial Pain Patients
  - Speaker: Karl Hegyi, DDS, FAGD
- Atypical Facial Pain
  - Speaker: Andres Pinto, DMD, MP
- Alternative Treatment Approach for Chronic Facial Pain Patients
  - Speaker: Bina Mehta, MD & David Leone, DC, DAAPM
- Surgical Approach to Treating Facial Pain
  - Speaker: Deborah Blades, MD
- Symposium Proctor
  - Speaker: Najia Usman, DDS

**Infection Control & OSHA Update for the Dental Team**

- Speaker: Fady Faddoul, DDS, MSD
  - Time: 8:00am – 12:00pm
  - CEUs: 3.5

**2D & 3D Radiology Diagnostics**

- Speaker: Ali Syed, BDS, MS
  - Time: 1:00pm – 5:00pm
  - CEUs: 3.5

**The Future of Dentistry is Today! What makes the Ritz-Carlton an industry leader? Learn from the insider.**

- Speaker: Ms. Cindy Novotny
  - Time: 8:00am – 5:00pm
  - CEUs: 7

**CREDIT HOURS**

The State of Ohio has mandatory CE requirements for practicing dentists and dental hygienists. The number of continuing education credits for each seminar is equal to the number of course hours for that class. Not all course topics meet the mandatory requirement for relicensure as mandated by the Ohio State Dental Board. Check with the Ohio State Dental Board for exact requirements.

CE Certificates are distributed in the classroom for each course you register and attend. Codes will be given throughout your course that must be recorded on your CE Certificate as directed by the course host. The bottom of your CE Certificate is the “Society Copy” and must be turned in to your host at the end of the course in order for you to receive credit for your course. If a CE certificate is not available on-site you must obtain a CE Request Form from your course host or at the registration desk in the lobby.

NOTE: The OSDB has approved 6 CE hours of Practice Management education beginning in 2012.

This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of The Greater Cleveland Dental Society (GCDS) and The North Coast Spring Meeting. The GCDS is approved for awarding FAGD/MAGD credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 1/1/2017 to 12/31/2020.
Facial and/or head and neck pain continues to be a challenging topic to both diagnose and treat for all health care professionals. Often times, frustrated patients are referred to various physicians and dentists without resolution after time and resources have been wasted in an open-ended search. Because the anatomy is complex and subjective accounts of pain vary from person to person, it was felt that an interdisciplinary approach which included approaches by both dental and medical specialists will serve to broaden the understanding of such a topic. By understanding anatomy, the art of diagnosis which includes excellent history taking, we can direct the patient more effectively towards solving their problem. Dr. Dale Baur will do a thorough review of the neural anatomy of the head and neck. This will serve as a framework for diagnosis and understanding various treatment modalities which range from physical therapeutics to chronic pharmacological therapy and invasive interventions. The various etiologies of pain in this area will be broken down by specialists who will review epidemiology, subjective symptoms, objective assessment and treatment modalities and overall prognosis. Dr. Anita Aminoshariae will be discussing odontogenic sources of pain. Dr. Karl Hegyi will teach about the etiology and management of Temporomandibular disease. Dr. Andres Pinto will review non-odontogenic and non-TMJ sources of pain such as atypical facial pain and trigeminal neuralgia. Using comprehensive methods to assess and treat patients who suffer from soft tissue and nerve pain, Dr. Mehta and her partner Chiropractor David Leone, also from the Akron General Spine and Pain Institute, will share their innovative, multidisciplinary non-surgical treatment approaches. Lastly we will hear from neurosurgeon Dr. Deborah Blades who will discuss how certain chronic pain issues can only be treated with surgical interventions such as ablative surgery, TMJ arthroscopy etc. The goal of this lecture series is to understand how various specialists approach the complex issue of facial pain. By listening to various approaches in one forum, one should be able to predictably treat or refer to the appropriate specialist for management.

ANATOMY OF PAIN PATHWAYS:

Dale Baur, DDS is an associate professor and chair of the department of oral and maxillofacial surgery (OMFS) and associate dean for graduate studies at Case Western Reserve University (CWRU) School of Dental Medicine. He also is chief of OMFS at University Hospitals/ Cleveland Medical Center in Cleveland, OH. Prior to his current position, Dr. Baur retired in 2007 as a Colonel after 21 years in the US Army. His last assignment was at Eisenhower Army Medical Center, Fort Gordon, GA, where he was OMFS residency program director from 2003-2007. Dr. Baur is a graduate of CWRU School of Dental Medicine and completed his OMFS training at William Beaumont Army Medical Center, El Paso, TX. Later, he completed a two-year fellowship at the University of Michigan in Head and Neck Surgery.

Dr. Baur’s areas of clinical interest are in tumor and reconstructive surgery of the head and neck. Other areas of interest include salivary gland disease, surgical management of obstructive sleep apnea, and TMJ surgery. He has published extensively in the peer reviewed literature, has written several book chapters and is a co-editor of a recent Atlas of Oral and Maxillofacial Surgery on airway management. Dr. Baur is a diplomate of the American Board of Oral and Maxillofacial Surgery and a diplomate of the National Dental Board of Anesthesiology. He served on the examination committee of the American Board of Oral and Maxillofacial Surgery from 2008-2013 and was
co-chair of the section on pathology and reconstruction in 2012-13. He served as a member of the American Association of Oral and Maxillofacial Surgeons Committee on Continuing Education and Professional Development from 2009-2015. He is currently president of the Chalmers J. Lyons Academy of Oral and Maxillofacial Surgery.

ODONTOGENIC PAIN: DIAGNOSIS & TREATMENT:

Anita Aminoshariae, DDS, MS is an Associate Professor (with Tenure), Director of the Predoctoral Endodontics at Case Western Reserve University. She also works in an endodontic private practice. Her dental career commenced when she was accepted to the Pre-Professional Scholars Program, Six-Year Dentistry at Case School of Dental Medicine. She then worked as a contract dentist for the United States Navy. She obtained her endodontic training, certificate and masters from Virginia Commonwealth University in 2001. She became a Diplomate of the American Board of Endodontics in 2005. Dr. Aminoshariae is a member of the American Dental Association, Ohio Dental Association, and Ohio Association of Endodontists, a member of the Council of Scientific Affairs (ADA); Fellow of the American College of Dentists and Fellow of the International College of Dentists. She served as the American Association of Endodontists Board of Directors; president of the Greater Cleveland Dental Society, Delegate of the Ohio Dental Association; a member of National Board Endodontics Test Construction Committee for Joint Commission on National Dental Examinations, Chair of the ADEA Endodontic Section, and a member of the Scientific Advisory Boards for the Journal of Endodontics and Journal of the American Dental Association. Dr. Aminoshariae has published numerous articles in the field of endodontics and evidence-based dentistry (EBD). Her main research interest has been the integration of EBD and the diagnosis and therapeutic treatment of pulp-related diseases. This includes creating and reporting clinical evidence(s), designing and describing practical methods to include principles of EBD in pre-clinical didactic and clinical education, and analyzing best-available-evidence resources.

TMJ & TMD: NOVEL APPROACH FOR CHRONIC FACIAL PAIN PATIENTS:

Karl Hegyi, DDS, FAGD maintains a full time private practice in North Royalton, OH as owner/director of the Center for Esthetics, Function, and Implant Rehabilitation. His practice focuses on the functional, restorative, and esthetic rehabilitation of patients with disorders involving Masticatory System biomechanical issues. Dr. Hegyi is the developer of the “Physiologically Driven Treatment System”, is published and teaches internationally regarding this system and its use in restorative and implant dentistry. Dr. Hegyi is a visiting faculty member of the Dawson Academy, Continuing Science Circle member of Thommen Medical, Fellow of the Academy of General Dentistry, and a member of Omicron Kappa Upsilon. He is also a member of the American Dental Association, Ohio Dental Association, Greater Cleveland Dental Society, and the American Equilibration Society.

ATYPICAL FACIAL PAIN:

Andres Pinto, DMD, MP is founding Chair and tenured Professor of Oral and Maxillofacial Medicine in the Department of Oral and Maxillofacial Medicine and Diagnostic Sciences at Case Western Reserve University, School of Dental Medicine in Cleveland, OH. In addition, he is an attending staff in the Department of Surgery, Divisions of Oral and Maxillofacial Surgery and Pediatric Dentistry at University Hospitals Cleveland Medical Center and Rainbow Babies and Children’s Hospital, and the director of the Oral Medicine Fellowship program and the MScD in Oral Medicine graduate program. He received his DMD, MPH, MSCE, certificate in Clinical Research, and certificate in Oral Medicine from the University of Pennsylvania, School of Dental Medicine and School of Medicine (Penn Medical Center). Dr. Pinto is a diplomate of the American Board of Oral Medicine and the European Association of Oral Medicine, and holds an FDS from the Royal College of Surgeons (Edinburgh). He was a member of the faculty and director of Oral Medicine Services at the University of Pennsylvania for 13 years, and during 2011-2013 he was the Chief of the Division of Community Oral Health
at Penn. He has published more than 80 manuscripts and abstracts and is a coauthor of several major texts in Oral Medicine, like *Burket’s Oral Medicine*, *Dental Clinical Advisor*, and *Curbside Consultation in Pediatrics*. He is co-editor of *Risk Assessment and Oral Diagnostics in Clinical Dentistry*, a popular reference book for dental students and residents in General Practice and Oral Medicine training. He maintains a busy referral practice in Oral Medicine and Orofacial Pain at UH Cleveland Medical Center. His clinical interests are the management of orofacial pain, oral mucosal disease, oral oncology, and pediatric oral medicine. He has been funded by the Robert Wood Johnson Foundation, HRSA, and is a co-investigator in several NIH and industry funded trials.

**ALTERNATIVE TREATMENT APPROACH FOR CHRONIC FACIAL PAIN PATIENTS:**

**Bina Mehta, MD** graduated from the Northeastern Ohio Universities College of Medicine, and completed her Physical Medicine and Rehabilitation residency at MetroHealth Medical Center/Case Western Reserve in Cleveland, OH where she served as chief resident.

She has been with The Spine and Pain Institute since 1998, and has helped to make SPI the premier non-operative spine and musculoskeletal center in the area. As a board certified physiatrist, she works hard to restore function and improve quality of life for patients in pain. She performs electrodiagnosing testing (EMG/NCVS), joint and soft tissues injections (trigger point injections) and is skilled at diagnosing and treating musculoskeletal injuries.

She is on the Disability Evaluators Panel for the Ohio Bureau of Workers Compensation, and does Independent Medical Examinations (IMEs) and disability examinations. She is a member of the American Academy of Physical Medicine and Rehabilitation, The American Association of Neuromuscular and Electrodagnostic Medicine, and the American Medical Association.

**ALTERNATIVE TREATMENT APPROACH FOR CHRONIC FACIAL PAIN PATIENTS:**

**David Leone, DC, DAAPM** graduated with his Doctorate of Chiropractic in 1988. In 1990 he founded one of the first multi-specialty pain practices in the county. This practice incorporated MDs, DCs, DOs and PTs all at one location. More than 20 years later The Spine and Pain Institute continues to be the region’s leading pain center. Dr. Leone is a fellow of Chiropractic Orthopedics. He is one of the first chiropractors to be board certified in acupuncture in Ohio and is one of the only Doctors of Chiropractic certified in spinal decompression in the state. Dr. Leone is an avid fitness and wellness enthusiast and had extensive numerous post-doctoral training in nutrition which has allowed him to develop a nutrition program for SPI. He lectures regularly to the Nurse Practitioner program at Kent State University and holds the position of adjunct professor. Dr. Leone has served on numerous boards and committees in Portage County and Kent since beginning practice.

**SURGICAL APPROACH TO TREATING FACIAL PAIN:**

**Deborah A. Blades, MD**, Board-certified in Neurological Surgery, brought 24 years of experience to the Spine and Orthopedic Institute of St. Vincent’s Medical Center. She specializes in the surgical treatment of spinal and peripheral nerve disorders. Prior to joining the faculty at St. Vincent’s, she served on the Neurosurgical faculty of University Hospitals of Case Medical Center, the site of her medical school and Neurosurgical training graduations.

She began her academic career at the University of Kentucky (1993-2005) after completing a combined Neurosurgical/Orthopedic Spine Fellowship at New York University Medical Center. While at the University of Kentucky, she assisted in the development of the Spine Surgery Program, had an active lab studying spinal cord injury in the rat model in addition to teaching residents and medical students.

continued
She is a member of the American Association of Neurological Surgery, has served on committees under the auspices of the Congress of Neurological Surgery and the National Medical Association and has participated on task forces examining the instrumentation used by spinal surgeons. Dr. Blades has contributed chapters to medical text books, as well as numerous articles to publications such as the Journal of Neurosurgery, Journal of Neurotrauma and Journal of Neuroscience Research.

**SYMPOSIUM PROCTOR:**

Najia Usman, DDS is a Diplomate of the American Board of Endodontics. Her Certificate of Endodontics was conferred by Oregon Health Sciences University in 2002. She graduated as a Doctor of Dental Surgery from S.U.N.Y. Buffalo in 1995. She is presently in private practice at the Visage Surgical Institute in Medina, OH since 2006. Dr. Usman enjoys lecturing in the areas of “pain mechanisms” and “endodontic regenerative therapies.” She is a frequent guest lecturer at Case Dental School to dental students and endodontic residents. She has also been invited to lecture at various regional and national study clubs and has served as president of the Medina Dental Society and enjoys participating in Ohio Dental Society committees.

**INFECTION CONTROL & OSHA UPDATE FOR THE DENTAL TEAM**

**Fady Faddoul, DDS, MSD**

**Half Day** 8:00am – 12:00pm 3.5 CEUs

Entire Staff

This presentation will provide a current review of infection control and exposure control practices and requirements as they relate to the dental practice. Emphasis will be on helping the Dental Team understand and comply with the latest mandates from OSHA and other regulatory agencies, as well as a discussion of Blood Borne Pathogens and other infectious diseases.

Learning Objectives: Upon completion, participants will be able to:

1. Understand the current requirements for an infection/exposure control plan.

2. Create or update the office infection/exposure control plan and manual.

3. Meet OSHA’s annual employee training requirement.

Fady Faddoul, DDS, MSD is a 1988 graduate of the Case Western Reserve University School of Dental Medicine. He completed his Advanced Education in General Dentistry and Oral Medicine training at the Case School of Dental Medicine, as well as his Master of Science Degree in Oral Medicine in 1992. Currently, Dr. Faddoul is Professor and interim-Chairman of the Department of Comprehensive Care at the Case School of Dental Medicine, as well as the Director of the School’s graduate and pre-doctoral implant program, Advanced Education in General Dentistry program, and the Faculty Practice. Dr. Faddoul serves as the Infection Control and Safety Officer for the School of Dental Medicine and is a certified BLS instructor for the American Heart Association. He is an active member of organized dentistry, and is a member of the Commission on Dental Accreditation and the Commission on Dental Competency Assessment, as well as the Organization of Safety and Aseptic Procedures (OSAP). Dr. Faddoul has published and lectured nationally and internationally on this and many other subjects.

**2D & 3D RADIOLOGY DIAGNOSTICS**

**Ali Syed, BDS, MS**

**Half Day** 1:00pm – 5:00pm 3.5 CEUs

**Assistants EFDAs**

This course concisely instructs the indispensable radiographic interpretation skills required on a daily basis for diagnostic purposes, emphasizes on the use of basic radiographic terminology; systematic interpretation of different imaging studies such as full mouth series, panoramic radiograph, and 3-D imaging cone beam CT. This course is designed to introduce concepts related to pathology with emphasis on the radiographic appearance of pathology, review of normal cross sectional anatomy, 3-D reconstructions using in vivo software. This would help to develop a strong understanding of the anatomy in cross sectional imaging. Course will focus on the significance of cross sectional imaging and how to correlate to pathology. Special emphasis is placed on importance of ALARA concept, review of fundamentals of radiation biology,
radiation physics and radiation protection protocols to be followed during the diagnostic procedures. Professional and legal implications will be discussed.

Ali Syed, BDS, MS is a board certified oral and maxillofacial radiologist. Currently he is assistant professor and director of radiology at School of Dental Medicine, Case Western Reserve University. He completed oral and maxillofacial radiology from UNC School of Dentistry, earning both a masters and certificate in oral and maxillofacial radiology. Prior to that he completed advanced training in oral and maxillofacial radiology from Rutgers School of Dental Medicine, Newark, NJ. He graduated from A.E.C.S Maaruthi Dental College, India. Dr. Syed is an expert in 3D imaging related oral and maxillofacial regions. His current research interest includes anatomical variations in oral and maxillofacial regions and usage of technology in radiology training and education.

The Future of Dentistry
Is Today!

What Makes the Ritz-Carlton An Industry Leader? Learn From Insider Cindy Novotny

Ms. Cindy Novotny has been branded the “Radical Mentor” by thousands of executives around the world for her straightforward, no-nonsense approach to leadership. Cindy is recognized by the Association of Talent Development (ATD) as one of nine most powerful and innovative speakers and has been featured in the Wall Street Journal, Training Magazine, Successful Meetings, and broadcast live on the BBC. Cindy spans the globe speaking to vast audiences that range from line employees to top executives. She has also shared the stage with global leaders such as former New York mayor, Rudy Giuliani. Hospitality Sales and Marketing Association International (HSMAI) recognized Cindy as one of the Top 25 Most Extraordinary Minds in Sales & Marketing. Energy, passion, and drive guarantee Cindy’s message will captivate each person in her audience. Her targeted message and popularity has no boundaries as she addresses groups around the world. Her charismatic, humorous, no-nonsense approach, combined with in-depth knowledge, bring an audience alive with reality-based skills and cutting edge training technology. As the author of the book Living With No Balance … And Loving It, Cindy challenges people to feel good about trying to do it all and living in a less than balanced world. Her message applies to anyone interested in having a fulfilling life. Cindy began her company, Master Connection Associates, in 1989. MCA is a premiere international consulting and training organization that specializes in service delivery, sales and leadership performance. MCA’s work contributed to client success including the Ritz-Carlton Hotel Company earning an unprecedented two Malcolm Baldrige National Quality Awards!

Master Connection Associates, an international training and development firm has worked extensively in the dental field assisting dentists all over the country on how to evolve their employee and customer engagement to grow business. Cindy will be presenting ideas, skills and processes designed to energize your client experience and build your practice in today’s highly competitive marketplace. Years ago, a dentist’s reputation was based solely on the premise of good dentistry. Although this is still the foundation of a great practice, the patient today is more educated on the choices available and is very sensitive to being treated like a valuable “client.” You will learn:

• Leadership practices that will keep you at the forefront of your team and market
• Interactive exercises and group discussions will help you benchmark your practice and identify gaps that could be getting in the way of success
• Enhancing communication
• Overcoming objectives for enhanced client and employee satisfaction and loyalty
• Successful tips and tools for asking for referrals, up-selling and finding business in your local community

Full Day 8:00am – 5:00pm 7 CEUs

Entire Staff

NORTH COAST SPRING MEETING 2017 – END OF BIENNIAL • 9
ON-SITE REGISTRATION
All attendees who have not preregistered, must register on-site. Attendee registration will be located in the main front lobby of the Embassy Suites. On-site fees are higher than preregistration fees. Please sign up in advance.
On-Site Registration Hours: May 3, 2017 – 7:00am until 4:00pm
Be sure to arrive at least 30 minutes prior to the beginning of your course. A FREE continental breakfast will be served in the Exhibitor Hall in the Ballroom from 7:30am to 9:30am. Beverages and snacks will be served in the Exhibitor Hall during breaks.

You must drop your Drawing Ticket into the boxes located in the Exhibitor Hall in the Ballroom to be eligible for the prize drawing. Prize drawing will be held throughout the day. Be sure to check the winners listing in the Exhibitor Hall. Don’t miss out!

CONVENTION PARKING — FREE
Parking is available at Embassy Suites FREE of charge

COMPLIMENTARY CONTINENTAL BREAKFAST AND COFFEE
will be available in the Exhibitor Hall located in the Ballroom from 7:30am to 9:30am

COMPLIMENTARY BUFFET LUNCH WILL BE SERVED IN THE MAIN LOBBY
A lunch ticket will be provided with each paid registration

PRIZE DRAWING
Prize drawing will be held throughout the day beginning in the morning. You must enter by placing your “Drawing Ticket” in the boxes located in the Exhibitor Hall located in the Ballroom.

HOTEL INFORMATION
The Official hotel is the Embassy Suites Independence. A special room rate of $129.00 is available to those making reservations before April 1, 2017. Rooms are subject to availability. To make your reservation call 216-986-9900 and ask for group name North Coast Spring Meeting or code GCD, or online at www.clevelandindependence.embassysuites.com. Online be sure to enter group code GCD.

DRESS CODE
Casual business attire is appropriate for the 2017 meeting. Some classrooms may be cooler or warmer than others. Be prepared for slight variations in individual room temperatures.

TAX DEDUCTIONS
A tax deduction is permitted for educational purposes, including registration fees, transportation, meals and lodging. Check with your financial advisor for details.

DIRECTIONS
Embassy Suites
5800 Rockside Woods Blvd.
Independence, OH 44131
Easily accessible from I-77 and Rockside Road.

HAVE BREAKFAST AND DROP YOUR DRAWING TICKET IN THE BOX IN THE EXHIBITOR HALL
PRIZE DRAWING WILL BEGIN IN THE MORNING AND BE HELD THROUGHOUT THE DAY.
EMBASSY SUITES, INDEPENDENCE

MAIL WITH PAYMENT TO;
North Coast Spring Meeting,
200 Treeworth Blvd,
Cleveland, OH 44147

FAX WITH CREDIT CARD PAYMENTS TO: (440) 717-1894

PLEASE COMPLETE THE INFORMATION:
A separate registration form must be completed in full by each participant.

Attendee Name ____________________________________________________________
Address_________________________________________  Office/Apt #______  City, State, Zip __________________________________________________
Day Phone #____________________________  Fax #____________________________  E-Mail ___________________________________________________
Dentist Employer Name___________________________________________
Dentist Component Society________________________________________
Dentist ADA Number______________________________________________
Dentist AGD Number______________________________________________
Dentist Graduation Year______________________________________________
Dental Practice Size:  ❑ Under 10 Employees  ❑ Over 10 Employees

PLEASE CHECK THE APPROPRIATE TITLE: 
❑ Assistant  ❑ DDS ADA Member  ❑ DDS Non-ADA Member
❑ New Dentist  ❑ EFDA  ❑ Front Office  ❑ Graduate Student/Resident
❑ Hygienist  ❑ Retired DDS  ❑ Spouse  ❑ Other

SPEAKER

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<th>SPEAKER</th>
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<th>NEW DENTIST FEE (a new dentist is defined as in practice under 10 years)</th>
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<tr>
<td>Ms. Cindy Novotny</td>
<td>$295</td>
<td>$330</td>
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Don’t forget to add registration fee. Use one form for each participant:

Registration Fee ____________________________ Course Fee(s) ____________________________ TOTAL__________________________
ADA Dentist – $40.00 (On-Site – $50.00)
Non ADA Member – $275.00 (On-Site – $275.00)
Dental Staff – $40.00 (On-Site – $50.00)
❑ VISA  ❑ MasterCard  ❑ AMEX  ❑ Check Enclosed

Name on Card ____________________________________________________________
Address and Zip Code associated with Credit Card ____________________________
Credit Card # ____________________________________________________________  Expiration Date _____________  CVV # _____________
EMBASSY SUITES, INDEPENDENCE

Paid Registrations Include:

FREE Continental Breakfast from 7:30am to 9:30am
FREE Lunch
FREE Parking
FREE Table Clinic Presentations
Visit the Exhibits

Prize Drawing
You must drop your drawing ticket in the boxes located in the Exhibitor Hall located in the Ballroom to be eligible for prizes. Drawing will begin in the morning. Make plans to come early and enjoy a free breakfast, visit exhibitors and enter the prize drawing.