

GCDS FALL CE SERIES
TBD



OTHER OPPORTUNITIES:

GCDS Website Sponsorship

GCDS Quarterly Bulletin

See Enclosures

Any questions please
Call:
GCDS 440-717-1891

Email: Margaret@gcgs.org
Or
Peg@gcgs.org

Your corporate sponsorship will allow you all year long access to our members at monthly social events and volunteer opportunities.



One Independence Place
4807 Rockside Rd Ste 270
Independence, OH 44131

Phone: 440-717-1891
Fax: 440-717-1894
E-mail: Margaret@gcgs.org
Or
Peg@gcgs.org



GCDS
Corporate
Sponsors

The Greater Cleveland Dental Society is excited to present the 2023 sponsorship format that will allow you greater exposure to all GCDS events and to our 750+ members.

Corporate Sponsors

**“GAIN YEARLONG ACCESS”
&
“RECOGNITION”
to a variety of member events**

Please review the enclosed sponsorship levels for full details.

2023 GCDS Events

NEW DENTIST STUDY CLUB

April 20th & September 7th

Young dentists licensed in 2013 or later constitute the New Dentist category of membership. These evening seminars are designed to provide tools and resources to help during the early stages of their career. The seminars provide the additional benefit of providing the opportunity to network with peers in a casual, social environment.

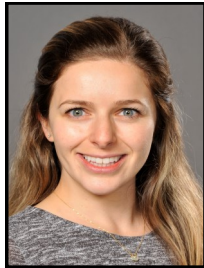


2023 INAUGURAL PARTY “Officer Installation night”

May

Officers and Members of the Greater Cleveland Dental Society Board of Trustees are inaugurated at this annual event. It is a celebration with several awards presented to volunteer members who represent dentistry locally, at the state level, and nationally.

The 2023 party will be celebrating incoming president, Dr. Natasha Sheridan, a General Dentist practicing in Mayfield Hts.



NEW DENTIST/NEW MEMBER EVENTS– QUARTERLY

30th ANNUAL GOLF OUTING

June

Members of GCDS and NEODS cordially invite you to participate in the 30th Annual GCDS Golf Outing.

ANNUAL ZOO CE EVENT

July

The fourth annual family zoo event is for the whole office and their families. Take the shuttle from the Lion’s lot to the beautiful air conditioned Still Water Place. Attend the CE in the morning, then have lunch and an animal presentation. The rest of the day you can enjoy everything the Cleveland Zoo has to offer.



SAFE SMILES PROGRAM

Fall 2023

‘Safe Smiles’ is a unique program The Greater Cleveland Dental Society (GCDS) developed in conjunction with Case Western Reserve University’s School of Dental Medicine (CWRU-SODM). Our goals are to create individual, custom-made mouth guards for high school football players from schools in the Greater Cleveland area as well as to educate and inspire young people in underserved communities on the lifetime benefits of good oral health.

WOMEN IN DENTISTRY DINNER “A Professional Girl’s Night Out”

October

Over 100 professional women come together to celebrate dentistry and each other. While being a fun evening, the message is always about lifestyle balance and becoming a better “you”.



TEAM DDS DIVERSITY AND INCLUSION DINNER

TBD

Together Everyone Achieves More. An evening celebrating diversity and inclusion gathered together in hope and possibility.

FUTURE DENTISTS OF OHIO

TBD

Third and fourth year dental students are invited to attend an informal get together to promote friendship and mentorship. This event focuses on dental students that are looking to remain in the Ohio area after graduation.

GIVE KIDS A SMILE ! DAY

November 3

Give Kids A Smile! Day is now in its 21st year. Each year volunteer dentists, staff, and dental students from The Greater Cleveland Dental Society and CWRU School of Dental Medicine provide free dental care on the first Friday in February for children from Pre-school age to 5th grade.

DIAMOND SPONSOR- \$10,000.00

- Annual Inaugural Party- 4 Dinner Tickets
- Vendor Display Table at all Social Events
- Ability to Address Attendees at all Social Events
- Women In Dentistry Event- 2 Dinner Tickets
- GCDS Annual Golf Outing- 2 Hole Sponsorships
- Address GCDS Present/Future and Past Presidents at Annual Past President's Dinner
- Primary Company Logo Display on all Give Kids A Smile! Day Promotional Items
- Priority Company Logo on Safe Smiles Promotional Items
- VIP Recognition at all Social Events (see brochure for list of all events)
- Priority Company Listing on all Social Event Advertising Materials
- Company Listing on GCDS Website for 1 Year
- "VIP Sponsor" Lapel Pin

PLATINUM SPONSOR- \$7,500.00

- Annual Inaugural Party- 2 Dinner Tickets
- Vendor Display Table at 4 Social Events of Choice
- Ability to Address Attendees at 3 Events of Your Choice
- Women In Dentistry Event- 2 Dinner Tickets
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on all Give Kids A Smile! Day Promotional Items
- Logo on Safe Smiles Promotional Items
- Recognition at all Social Events (see brochure for list of all events)
- Company Listing on all Social Event Advertising Materials
- Company Listing on GCDS Website for 1 Year
- "VIP Sponsor" Lapel Pin

GOLD SPONSOR- \$5,000.00

- Annual Inaugural Party- 2 Dinner Tickets
- Breakfast Sponsor at Safe Smiles
- Vendor Display Table at 3 Social Events of Choice
- Ability to Address Attendees at 2 Social Event of Choice
- Women In Dentistry Event- 1 Dinner Ticket
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on all Give Kids A Smile! Day Promotional Items
- Logo on Safe Smiles Promotional Items
- Company Listing on all Social Event Advertising Materials (see brochure for list of all events)
- Company Listing on GCDS Website for 6-Months

SILVER SPONSOR- \$2,500.00

- Annual Inaugural Party- 1 Dinner Ticket
- Vendor Display Table at 2 Social Event of Choice
- GCDS Annual Golf Outing- 1 Hole Sponsorship
- Logo Display on all Give Kids A Smile! Day Promotional Items
- Logo on Safe Smiles Promotional Items
- Company Listing on all Social Events Advertising Materials (see brochure for list of all events)
- Company Listing on GCDS Website for 6 Months

FRIENDS OF GCDS SPONSOR- \$1,500.00 & Under

- Company Listing in Social Event Programs (see brochure for list of all events)

**The
Greater
Cleveland
Dental
Society**



**2023
Sponsorship
Agreement**

ANNUAL SPONSORSHIP LEVELS

DIAMOND:	\$10,000.00	<input type="checkbox"/>
PLATINUM:	\$7,500.00	<input type="checkbox"/>
GOLD:	\$5,000.00	<input type="checkbox"/>
SILVER:	\$2,500.00	<input type="checkbox"/>
FRIENDS OF GCDS:	\$1,500.00 & under	<input type="checkbox"/>

PLEASE SEE INCLUDED SPONSORSHIP LEVEL PAGE FOR MORE INFORMATION

SPONSORSHIP AGREEMENT

Address all correspondences to: **GCDS Marketing Department, 4807 Rockside Rd Ste 270 Independence OH 44131.**
Phone: (440) 717-1891 Fax: (440) 717-1894

GCDS is hereby authorized to list me/ my company as a GCDS sponsor at the level indicated. If not already forwarded to you in advance with this agreement, I recognize that I will be invoiced according to the specifications noted above.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Authorizing Signature: _____ **Date:** _____

Email: _____

THE GREATER CLEVELAND DENTAL SOCIETY

The Bulletin

Advertising Rate Card and Space Contract



OFFICIAL PUBLICATION OF:
The Greater Cleveland Dental Society
 Editorial Offices, One Independence Place,
 4807 Rockside Road Suite 270, Independence,
 OH 44131. Printed by Academy Graphic
 Communication, 1000 Brookpark Road, Cleveland,
 Ohio 44109. *The Bulletin* of The Greater Cleveland
 Dental Society reaches 100% of the dentists who
 are members of organized dentistry in Cuyahoga
 County and 50% of the dentists who are members
 of organized dentistry in Northeast Ohio.

FREQUENCY OF ISSUE:
 Published 4 times per year; Winter, Spring,
 Summer and Fall

CLOSING DATES:
 12th day of month prior to publication.

CIRCULATION: 1,200
 The Greater Cleveland Dental Society members,
 Allied Institutions and Subscriptions.

EDITORIAL CONTENT:
 Original articles, news of Society activities and
 policies, socio-economic news, news of individual
 members, editorials and letters of interest.

ADVERTISING POLICY:
 The Space Contract may be cancelled by either
 party on 30 days' notice. The publisher reserves
 the right to reject any copy before printing.
 Ethical drug ads must comply with requirements
 of Federal law and regulation.

Make check payable to:
Greater Cleveland Dental Society
One Independence Place
4807 Rockside Road Suite 270
Independence, OH 44131

Full Page 7.25" wide X 9.625" tall	Back Cover 7.5" wide X 6.3125" tall	1/4 pg 3.5" wide X 4.625" tall 1/2 pg 7.25" wide X 4.625" tall	 1/3 pg 4.875" wide X 5.5" tall
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ARTWORK REQUIREMENTS: All artwork must be submitted in color and conform to the size requirements shown above. All files should be at least 300 dpi and converted to CMYK (cyan, magenta, yellow, black) with all fonts embedded. Spot colors are not supported. PDF files are preferred, but we can accept files in a variety of software packages. Call for details.

ADVERTISING SPACE RATES: Earned rate is based on total number of insertions in a 12-month period.

AD SIZE	THE BULLETIN (1 TIME)	THE BULLETIN 1 YEAR (4 TIMES)	SIZE REQUIREMENTS
Back Cover	\$1,129	\$3,950	7.5 x 6.3125
Inside Back	\$900	\$3,250	7.25 x 9.625
Inside Front	\$900	\$3,250	7.25 x 9.625
Full Page	\$867	\$3,150	7.25 x 9.625
1/2 Page	\$660	\$2,400	7.25 x 4.625
1/3 Page	\$599	\$2,250	4.875 x 5.5
1/4 Page	\$525	\$2,075	3.5 x 4.625

The Mart (Classified) \$1.50 per word, \$30 minimum.
For more exposure, add your Classified advertisement to the GCDS web page for only \$15.

ALL AD INSERTION PRICES INCLUDE THE COST OF FULL COLOR.

If ad is black and white there is a rate deduction of 20%

ADVERTISING SPACE CONTRACT

The Bulletin – Advertising Director, The Greater Cleveland Dental Society, One Independence Place, 4807 Rockside Road Suite 270, Independence, OH 44131 440.717.1891 • Fax 440.717.1894 • You are hereby authorized to insert advertising in *The Bulletin* according to the specifications indicated below:

Space Size _____ Name of Advertiser _____
 To begin in _____ issue. Address _____
 Frequency: 1 time 4 times (1 year) *The Bulletin*
 Other – Please Specify: _____

 Rate Per Insertion \$ _____
 Phone _____
 Ordered by _____
 Signature _____
 Date _____
 Accepted by _____

For *The Bulletin*



The Greater Cleveland Dental Society

Website Advertising

www.gcds.org

GCDS is proud to continue to promote our SPONSORS on our highly visited web page.

The rotating banner specifically highlights our Corporate SPONSORS.

A quick click on your corporate logo and members are immediately directed to your web page.

Please consider participating in this highly visible opportunity at GCDS.

Options include 6 or 12 months of space rental, with the one year cost offering a slight savings.

2023 WEBSITE SPONSORSHIP

Rotating Corporate Banner:
(Size: 400 x 216 pixels)

6 months-\$400

12 months- \$650

GCDS WEBSITE ADVERTISING AGREEMENT

COMPANY _____

CONTACT _____

PHONE _____

EMAIL _____

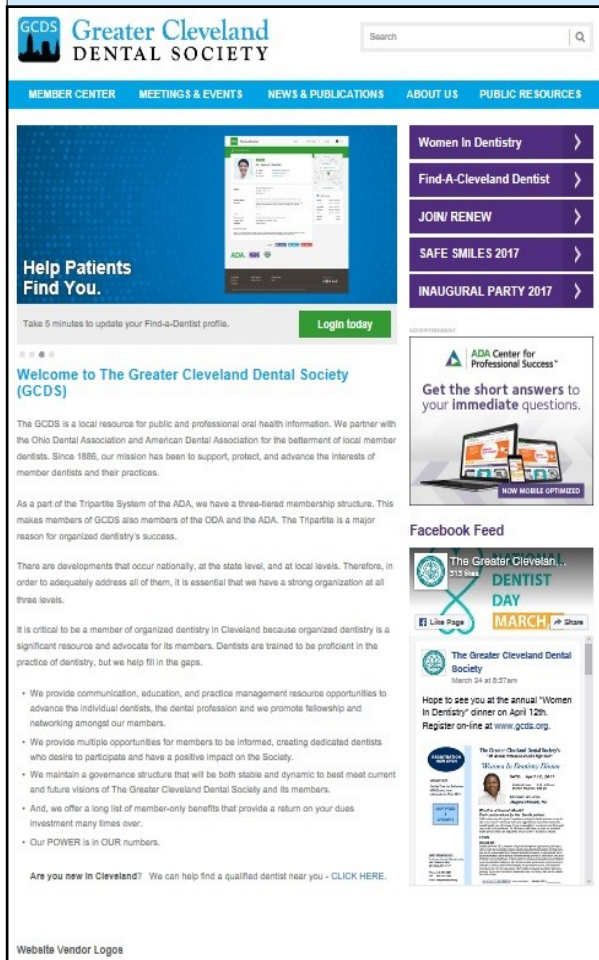
BANNER GRAPHIC:

__ 6 mo.

__ 12 mo.

Place your official Corporate logo on the GCDS Website Home Page in the Sponsors Rotating Banner.

You may request a hyperlink to your website describing the value added benefits of how GCDS members will benefit as your clients.



The Greater Cleveland Dental Society

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4807 Rockside Rd Ste 270
Independence, OH 44131

GCDS@gcds.org